



## Challenge Brief

### Ensuring rough sleepers who have been housed in hotels are moved into permanent housing & successfully transition into community

#### Background

5,400 people have been moved into self-contained accommodation including B&Bs and hotels across the UK during the coronavirus outbreak. There is a real opportunity to transition those from B&Bs and hotels to permanent housing solutions. The UK government has formed a taskforce, led by Dame Louise Casey to ensure this is achieved<sup>1</sup>. These circumstances offer us a real opportunity to end rough sleeping.

#### What's the challenge?

We know that embedding an individual within a local community can significantly increase their chances of remaining in housing. How do we ensure successful community integration for those who move into new accommodation? How do we ensure that the housing individuals are moved into is permanent? How do we create the best virtual viewing opportunities during coronavirus? How do we ensure that once housing is available the items that make up a home including white goods, cleaning materials, bedding etc are available? How do we ensure that the areas people are moved into are affordable and offer all essential local amenities such as access to healthcare centres? What practical, emotional and physical support can we put in place to ensure that individuals remain in housing?

#### What we're looking for

We are looking for ideas that consider the individual at the heart of them, that support community integration and will change individuals' opportunities and circumstances. We are not looking for tokenistic solutions that do not offer long-term benefits for individuals.

#### Useful expertise

We would welcome a wide skillset supporting us to address the challenge above, we know that the following skills & expertise may be particularly useful in helping us innovate in this area including:

- Community integration and development
- Public health
- Mental health
- Data analytics
- Education

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<sup>1</sup> UK Government, Dame Louise Casey to spearhead government taskforce on rough sleeping during pandemic (May 2020)

<https://www.gov.uk/government/news/dame-louise-casey-to-spearhead-government-taskforce-on-rough-sleeping-during-pandemic>



- Design
- Employment skills

### Resources

Please find below a range of resources to build your understanding of the challenge and to help you in the development of innovative solutions:

- **Crisis, Plan to end homelessness (2018)** - <https://www.crisis.org.uk/ending-homelessness/plan-to-end-homelessness/>
- **Crisis, A foot in the door: Experiences of the Homeless Reduction Act (March 2020)**,  
[https://www.crisis.org.uk/media/241741/a\\_foot\\_in\\_the\\_door\\_2020\\_es.pdf](https://www.crisis.org.uk/media/241741/a_foot_in_the_door_2020_es.pdf)
- **Benjaminsen, L. (2013) Sustainable ways of preventing homelessness: Results from the Housing First based Danish Homelessness Strategy and the challenges of youth homelessness**,  
<https://ec.europa.eu/social/BlobServlet?docId=11333&langId=en>
- **Crisis, Rapid Rehousing Transition Plans: A Scottish Overview (2020)**  
[https://www.crisis.org.uk/media/241640/crisis\\_rapid-rehousing-report\\_web\\_spreads\\_v2.pdf](https://www.crisis.org.uk/media/241640/crisis_rapid-rehousing-report_web_spreads_v2.pdf)
- **Crisis, Framing homelessness during coronavirus (April 2020)**,  
[https://www.crisis.org.uk/media/241985/framing\\_homelessness\\_during\\_coronavirus\\_april\\_2020\\_pdf.pdf](https://www.crisis.org.uk/media/241985/framing_homelessness_during_coronavirus_april_2020_pdf.pdf)